

# PHIL GETZEN

## WEBSITE

www.philgetzen.com

## MOBILE

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## EMAIL

getzenph@gmail.com

## EXPERIENCE

### PRODUCT MANAGER

Twitter

February 2016 to Present

- Drove multiple launches ranging from low level (bit-rate capping, metrics improvement) to customer facing (recommended video, looping)
- Contributed to 245% growth in video viewership over 3 quarters
- Shipped cross team / product video discovery surfaces, improving user retention, engagement and experience

### PROGRAM MANAGER

Microsoft

January 2014 to February 2016

- Designed, executed and shipped next generation cloud and enterprise software to Fortune 500 companies
- Led multiple initiatives around data-driven customer development
- Designed, developed and shipped an open source app to help onboard customers to our product

### CO-FOUNDER

Gique

November 2013 to Present

- Co-Founded MIT-based non-profit that inspires and educates students in STEAM (STEM + Arts) through educational programs and outreach
- Developed hands on, experiment based STEAM curriculum, with fall & spring programs at the Boys & Girls Club of Dorchester
- Wrote and published academic research paper on our program learnings

### CO-FOUNDER & DEVELOPER

TempoRun LLC

September 2012 to May 2016

- Designed, developed, and shipped an app that categorizes music based on tempo (in beats per minute)
- Competed in and won the SxSW Student Startup Competition sponsored by Google, Techstars and more
- Bootstrapped app with a team of 5 that has more than 60K downloads

### PROGRAM MANAGER INTERN

Microsoft

May 2013 to August 2013

- Designed and executed Windows 8 Modern app for App-V Server
- Designed IT Pro experience and workflow for App-V Configurator Tool
- Collaborated with teams across Microsoft to deliver products

### SOFTWARE ENGINEER INTERN

Go Solutions Group Inc

January 2012 to May 2013

- Worked closely with small team of developers on features & bugs
- Developed skills in C#, SQL Server, Telerik, HTML, and CSS
- Learned to navigate working with HBI data and HIPAA guidelines

## EDUCATION

### MICHIGAN STATE UNIVERSITY

BS Computer Science

- Attendance: September 2010 – December 2013
- GPA: 3.463

## PROFESSIONAL SKILLS

PRODUCT DESIGN



CUSTOMER DEVELOPMENT



PROJECT MANAGEMENT



UI DESIGN



USER EXPERIENCE



PROGRAMMING



COLLABORATION



TECHNICAL WRITING

