

# PHIL GETZEN

## WEBSITE

www.philgetzen.com

## MOBILE

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## EMAIL

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## EXPERIENCE

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SENIOR PRODUCT MANAGER  
Disney Technology  
March 2019 to Present

- Lead the Video Experiences Team for the Disney Sports vertical (ESPN) across 13 platforms, building & managing a team of 3 Product Managers
- Led a full redesign and rearchitecture of our video viewing environments (www.espn.com/watch) across all platforms
- Drove and defined product team involvement within our new Squad model
- Developed tools & processes to establish a fair & equitable hiring practice

PRODUCT MANAGER  
Twitter  
February 2016 to March 2019

- Led multiple consumer and infrastructure projects resulting in 5X growth in video viewership over 3 years
- Drove high impact launches across iOS, Android, web and connected devices including new video viewing experiences, unified video player frameworks, support for live video, pre-caching and video recommendations
- Served as the community ambassador for the Boston office, engaging the office in community based activities and cross team building

PROGRAM MANAGER  
Microsoft  
January 2014 to February 2016

- Designed, executed and shipped next generation cloud and enterprise software to Fortune 500 companies
- Led data-driven customer development workshops for customers
- Designed, developed and shipped an open source app to help onboard customers to our product

CO-FOUNDER  
Gique  
November 2013 to Present

- Co-Founded MIT-based non-profit that inspires and educates students in STEAM (STEM + Arts) through educational programs and outreach
- Developed hands on, experiment based STEAM curriculum, with fall & spring programs at the Boys & Girls Club of Dorchester
- Wrote and published academic research paper on our program learnings

CO-FOUNDER & DEVELOPER  
TempoRun LLC  
September 2012 to May 2016

- Designed, developed, and shipped an app that categorizes music based on tempo (in beats per minute)
- Competed in and won the SxSW Student Startup Competition sponsored by Google, Techstars and more
- Bootstrapped app with a team of 5 that has more than 60K downloads

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## EDUCATION

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MICHIGAN STATE UNIVERSITY  
BS Computer Science

- Attendance: September 2010 – December 2013

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## LEADERSHIP

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- Mentor at Nutmeg Big Brothers Big Sisters
- Recruiting initiatives at conferences (NSBE, GHC)
- #TwitterForGood Boston Volunteer Coordinator
- Teaching OST programming at Boys & Girls Clubs