

# PHIL GETZEN

## WEBSITE

www.philgetzen.com

## MOBILE

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## EMAIL

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## EXPERIENCE

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### PRODUCT MANAGER

Twitter

February 2016 to Present

- Lead dozens of consumer and infrastructure projects serving hundreds of millions of users while helping to grow a team from 4 engineers to 16 across 3 sites internationally in just over 2 years
- Drive high impact, cross company launches across iOS, Android, web, and including new video viewing experiences, player frameworks, live video, infrastructure & architecture, and performance & quality of experience improvements
- Serve as the cultural ambassador for the Boston office, running community events and ensuring office health and growth
- Engage in frequent recruiting and hiring efforts and employee resource groups including NSBE & Grace Hopper and lead a committee on inclusion at the company

### PROGRAM MANAGER

Microsoft

January 2014 to February 2016

- Designed, executed and shipped next generation cloud and enterprise software to Fortune 500 companies
- Organized and led 2 data-driven customer development workshops for customers
- Designed, developed and shipped an open source app to help onboard customers to our product

### CO-FOUNDER

Gique

November 2013 to Present

- Co-Founded MIT-based non-profit that inspires and educates students in STEAM (STEM + Arts) through educational programs and outreach
- Developed hands on, experiment based STEAM curriculum, with fall & spring programs at the Boys & Girls Club of Dorchester
- Wrote and published academic research paper on our program learnings

### CO-FOUNDER & DEVELOPER

TempoRun LLC

September 2012 to May 2016

- Designed, developed, and shipped an app that categorizes music based on tempo (in beats per minute)
- Competed in and won the SxSW Student Startup Competition sponsored by Google, Techstars and more
- Bootstrapped app with a team of 5 that has more than 60K downloads

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## EDUCATION

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### MICHIGAN STATE UNIVERSITY

BS Computer Science

- Attendance: September 2010 – December 2013
- Cognate: Journalism

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## PROFESSIONAL SKILLS

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PRODUCT DESIGN



CUSTOMER DEVELOPMENT



PROJECT MANAGEMENT



UI DESIGN



USER EXPERIENCE



PROGRAMMING



COLLABORATION



TECHNICAL WRITING

